SOMPO SEGUROS

With Sensedia's support, Sompo Insurance sees a **5x increase** in developers using its Dev Portal

sensedia

About Sompo Seguros

Sompo Group, founded in Japan, **has 135 years** in the insurance market with a global presence across five continents. In Brazil, it focuses on corporate insurance.

Context of Sompo Seguros

Currently focused on **digital transformation** and enhancing connectivity strategies to strengthen its competitive market position, Sompo Insurance faced the challenge of productizing APIs for partners, creating value on both sides.

With a presence in Brazil spanning more than 50 years, the insurer leverages Sensedia's **Dev Portal** to strengthen its plug-and-play strategy, simplify the work of developers in its partner ecosystem, and enhance its market relevance.

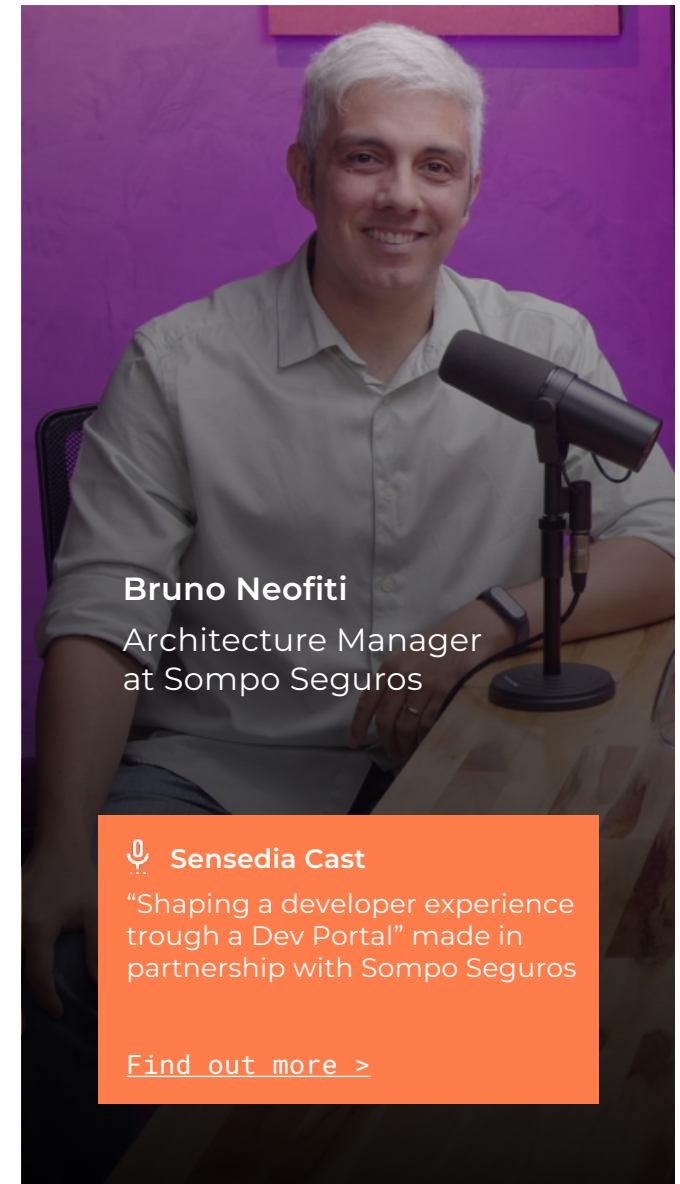# New opportunities and market differentiation with a cutting-edge solution

Launched in March 2024, [Developers Sompo](#) allows Sompo to **offer its services as APIs**, providing information on SDKs, authentication procedures, flows, and processes—everything the company sees as its work model—clearly and comprehensively documented.

> "This shows that we are an organized, forward-thinking company that aims to grow and offer services in a much more professional manner. The integration journey for our partners is relatively lengthy, with certain rules and validations that must be met. These processes need to be documented somewhere, and that place is the Dev Portal" says **Bruno Neofiti**, architecture manager at Sompo.

Currently, Sompo's partners can access APIs for financial services, claims, quotes, and Open Insurance. The roadmap anticipates the release of new digital services in the upcoming months.

Thanks to Sensedia's **low-code** approach, the new Dev Portal was entirely built by Sompo's team, without needing Sensedia's help in the process. This ease and independence was made possible by the accumulated knowledge and experience gained from building the previous portal version (with Sensedia's

Bruno Neofiti
Architecture Manager at Sompo Seguros

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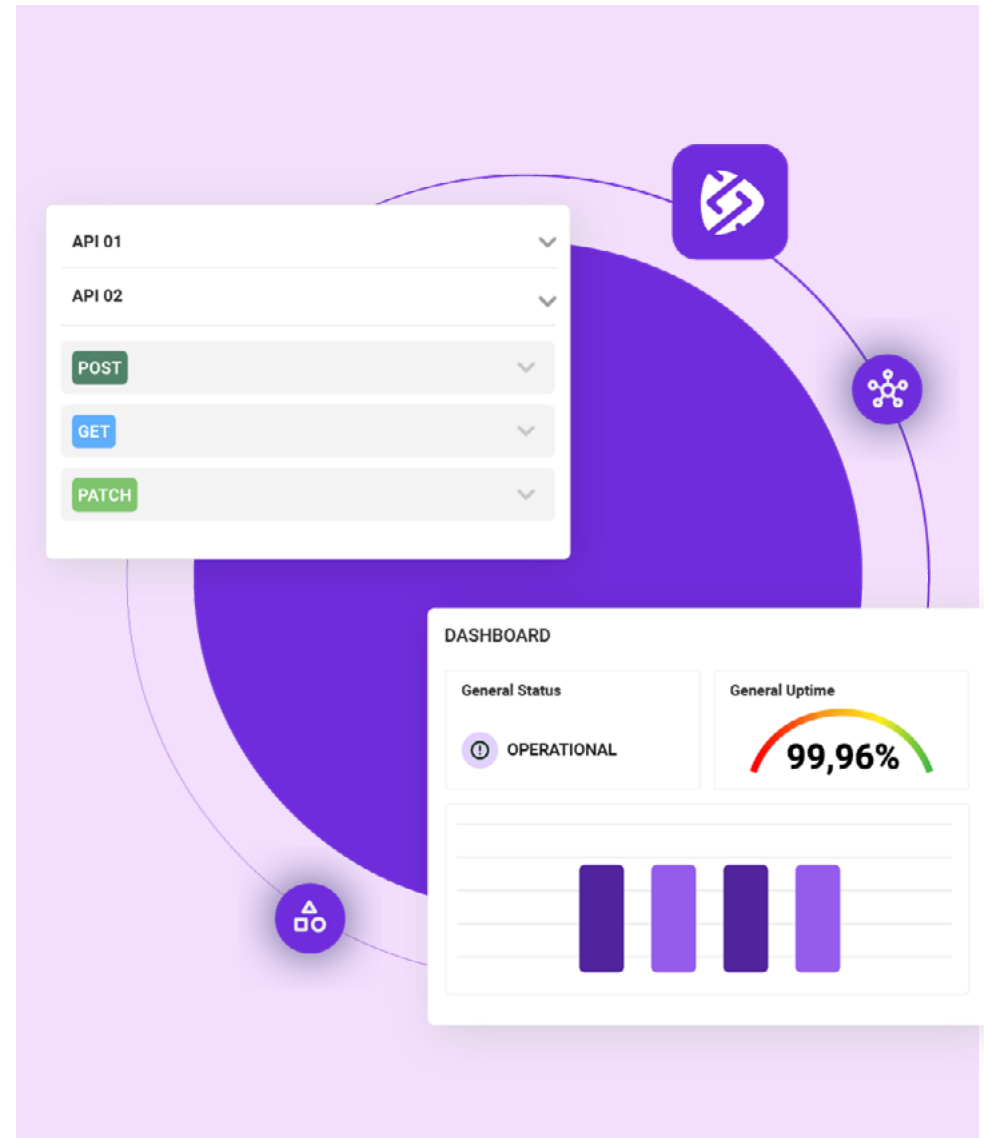"Shaping a developer experience trough a Dev Portal" made in partnership with Sompo Seguros
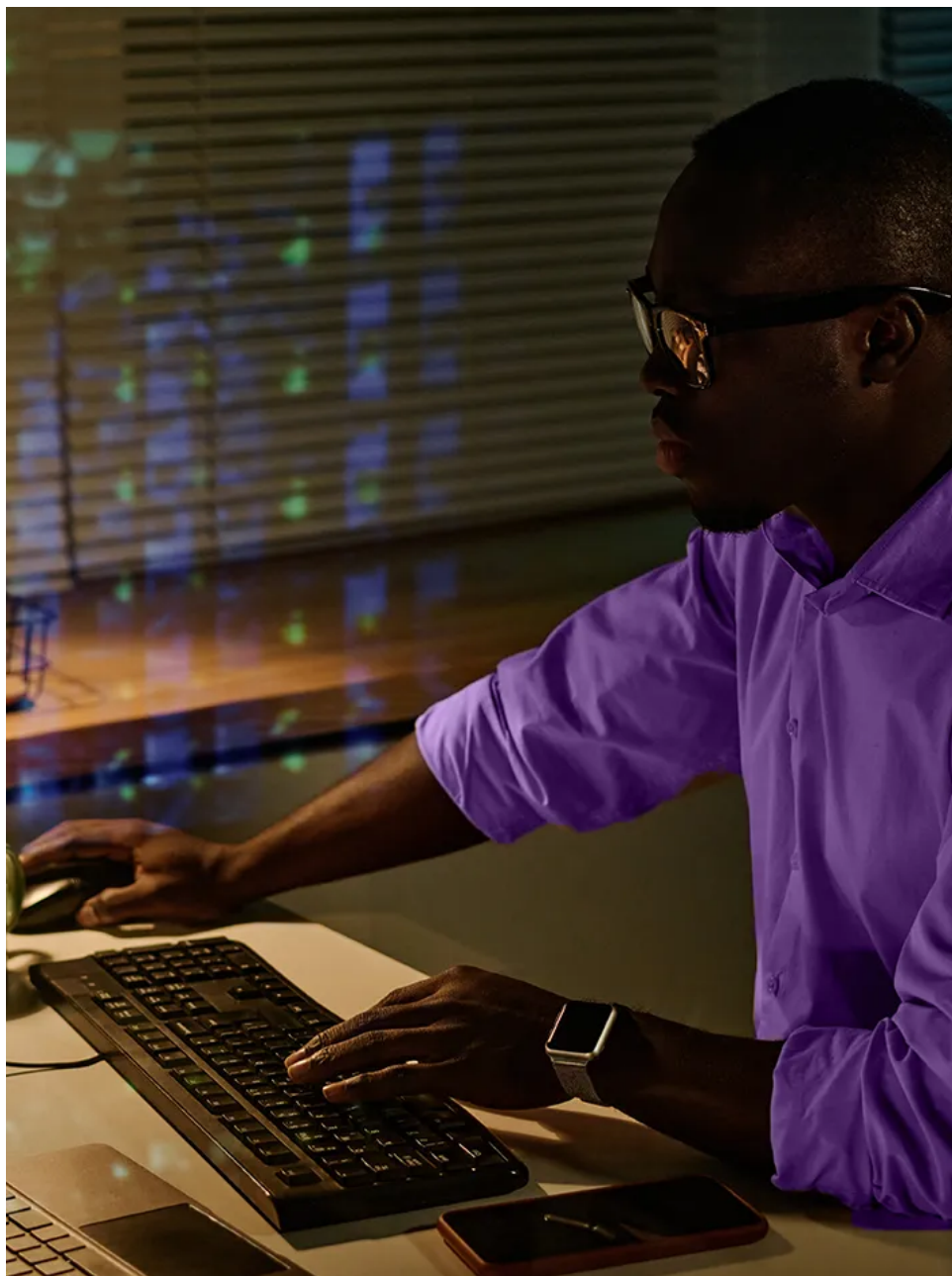
Find out more >

support), which laid the groundwork for the insurer's technical teams to efficiently utilize all features.

Since the launch of the first version of the portal, the **number of developers using the insurer's APIs has increased by 5x.** The Dev Portal will also enable the company to connect with insurtechs, simplifying access to services and driving new business opportunities and revenue growth.

According to Neofiti, adopting best practices in using the dev portal is a significant advantage in fully realizing its potential. This includes setting well-documented, easy-to-follow standards for creating new services and quality control in basic response codes and error codes.

Sensedia's Dev Portal **allows for real-time documentation updates**. This enhances credibility and engagement with the internal development team as well as partners," notes Daniel Rodrigues, Sales Manager for Health and Insurance at Sensedia.

Business and strategic vision, going beyond technical details

In a scenario where APIs are no longer just seen as technology assets but as **key drivers of scalable business growth**, Neofiti stresses that "communication with partner developers is impossible without a Dev Portal, which must be aligned with the company's strategy and focused on the business objectives."

The implementation of a well-structured Dev Portal also facilitated information exchange between IT teams, acting as a central communication point with partners.

"I think having a Dev Portal is vital for companies nowadays. Sensedia is a key partner for Sompo, **empowering our leadership and streamlining our processes without creating lock-in**. It's hard to find a player with such advanced technology," celebrates the insurance professional.

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> **Click here** to check out our **Sensedia Cast** episode with Sompo Insurance and learn more about the benefits their Dev Portal is bringing to the business.

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