

Customer Stories

 ouribank

Ouribank Creates Solutions Hub
with Sensedia, Reducing Global
Partner Integration Time by 60%

Partnership with Sensedia transforms Ouribank's integration strategy.

The strategic partnership with Sensedia resulted in a new API Portal that optimizes governance, accelerates partner integration with a 60% reduction in lead time, enables the processing of over 2 million monthly operations, and drives Ouribank's Solutions Hub strategy.

In the dynamic financial sector, where agility and adaptability are competitive differentiators, Ouribank stands out as an institution focused on global solutions.

Its modernization journey, aimed at market expansion and new partnerships—including fintechs and the facilitation of international business—depended directly on a robust API and integration strategy through an intense focus on technological advancement.



From currency specialist to the bank that opens the world.

Founded in 1979 as Ourinvest, the institution consolidated its expertise in the foreign exchange (FX) market over the decades. In 2024, it evolved into Ouribank, redefining its positioning to become “the bank that opens the world” and expanding new possibilities for its clients.

Operating in the financial services sector, Ouribank today presents itself as a full-service bank, with business units ranging from Relationship Banking to a Solutions Hub for digital operations.

In terms of scale, Ouribank demonstrates remarkable robustness:



It has over 470 dedicated employees



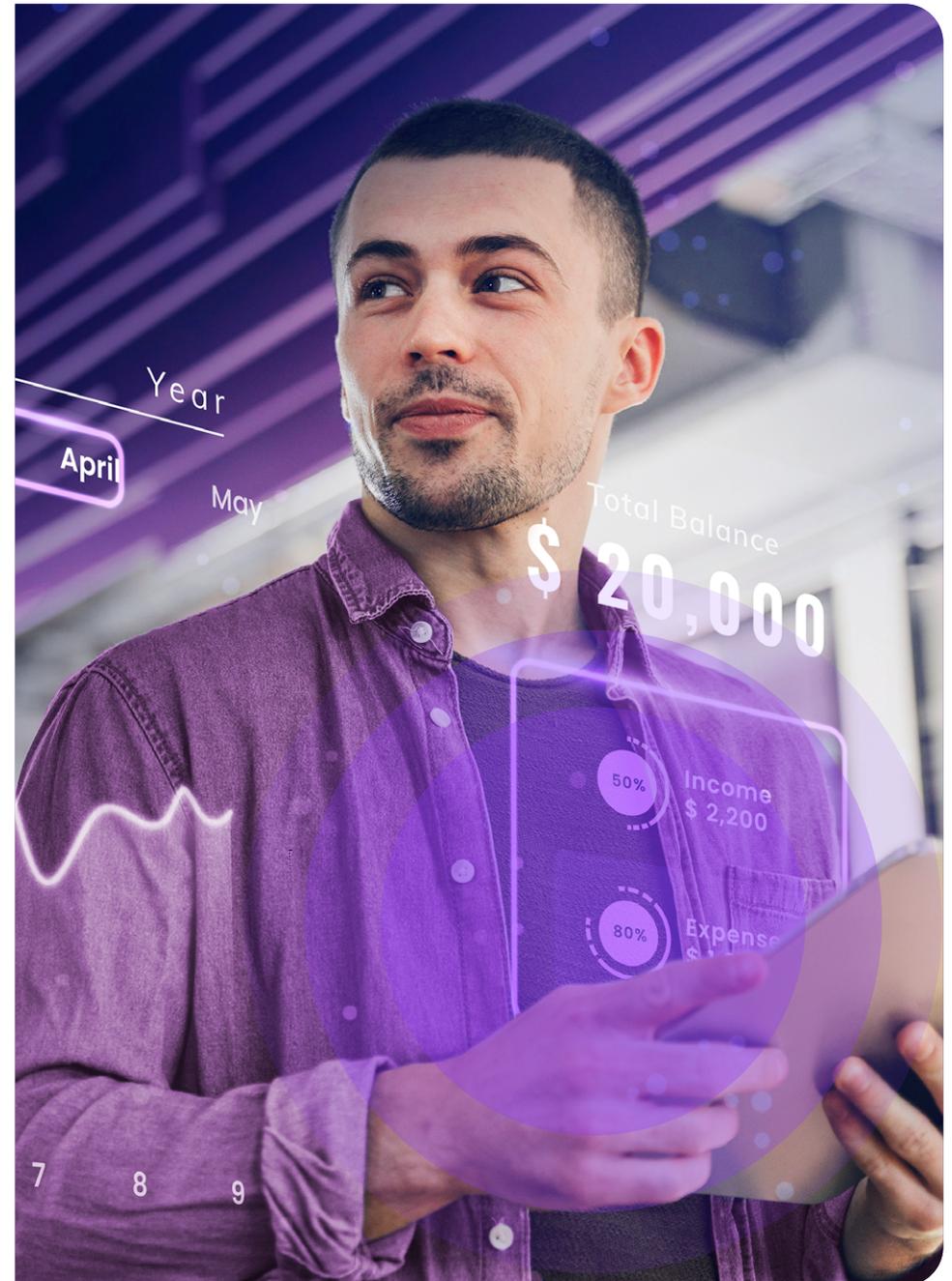
It served more than 800,000 customers in 2024 alone

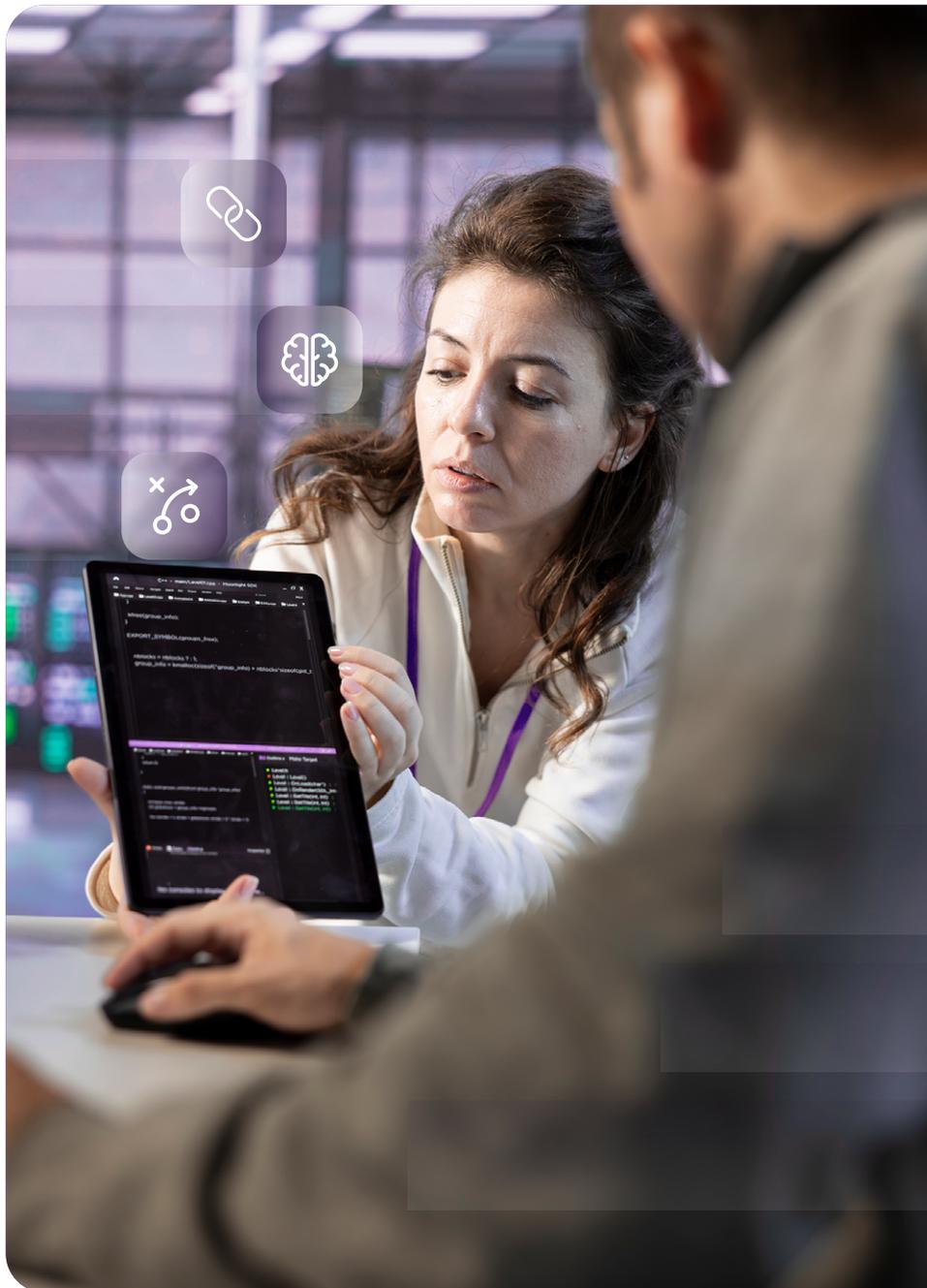


In the same year, it transacted over R\$ 164 billion in total foreign exchange



Annual growth rate of 35.2% over the last five years





Technology and integration at the core of Ouribank's strategy

With the ambition to become a highly market-connected bank and position technology as a strategic asset, Ouribank began offering solutions through its financial services hub.

A primary goal was to enable international companies to operate in Brazil—firms that already showed great interest in the country and required efficient payment and FX methods for their local customers.

This ambitious new business offering, combined with the need to modernize legacy systems and technological infrastructure, presented a challenging scenario. Although Ouribank already had an architecture segmented by business domains with over 1,000 endpoints created, **managing these APIs had become complex. Governance was low, leading to redundancies and poor visibility into resource consumption.**

Furthermore, the **onboarding experience for new partners was a critical pain point.** Prospecting and integration were handled via simplified documentation which, while initially functional, created friction and proved insufficient for the desired scale.

The process **was slow and costly, directly impacting time-to-market and the capacity for scalable growth.**

It was evident that the bank could not realize its new offering without internal reorganization and the adoption of next-level technology.

Ouribank chooses Sensedia to accelerate its API strategy

With **API Management** as a pillar of its strategic technology plan and the need for a **“plug and play,”** rapidly implementable solution, Ouribank began a rigorous selection process.

The team evaluated numerous market players. Their goal was not just to find an API tool, but a **complete platform offering a robust developer portal, high compatibility with the bank’s current architecture, technical expertise in the field, and a clear future evolution roadmap.**

Sensedia demonstrated the greatest synergy and the ability to drive the project at the necessary speed.

With Sensedia chosen as the technical partner, Ouribank structured the work into three main fronts:

1

Technical implementation of the solution and all API Management modules.

2

Redesign of the developer portal to optimize partner interaction.

3

Training internal teams to improve support, metrics processing, and API management.



The maturity gained with the arrival of Sensedia transformed the scenarios into before and after, with a leap in knowledge about the technology and the technical premises necessary for the effectiveness of the strategy.”



Marcelo Maylinch
CIO of Ouribank

API and integration strategy: one of the biggest enablers of bank modernization

The modernization of the Solutions Hub was the main driver of the transformation led by Ouribank with **Sensedia's** support.

The institution began creating and operating new business models, offering complete account, payment, and FX solutions integrated **via APIs**.

To achieve this, the bank also had to rethink the onboarding experience, optimize API governance, and scale operations processing with security and visibility.

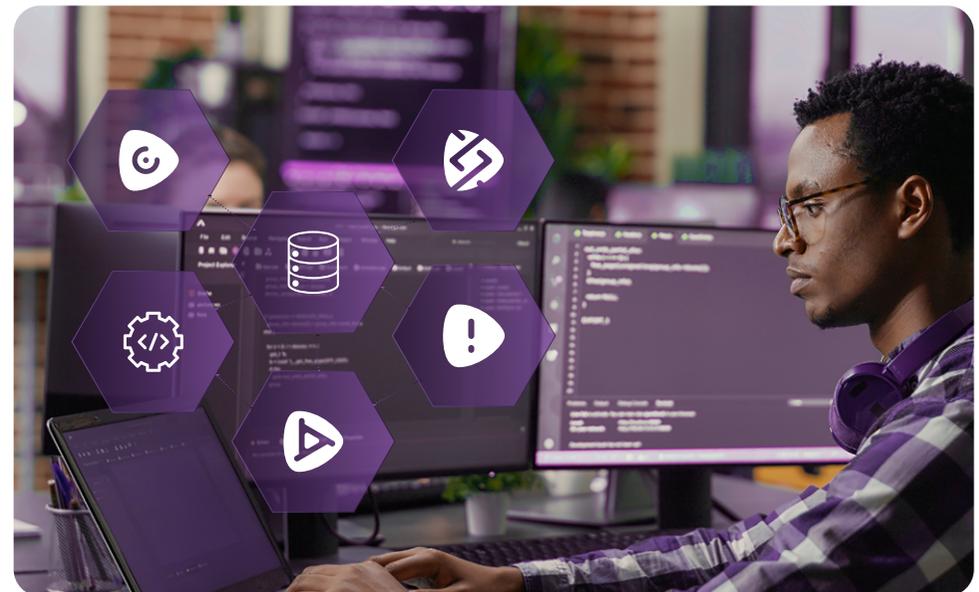
Beyond the Developer Portal and API Management platform, Sensedia provided support with solutions like API Gateway, Adaptive Governance, and Flexible Actions, ensuring security, intelligent governance, and flexible automation.

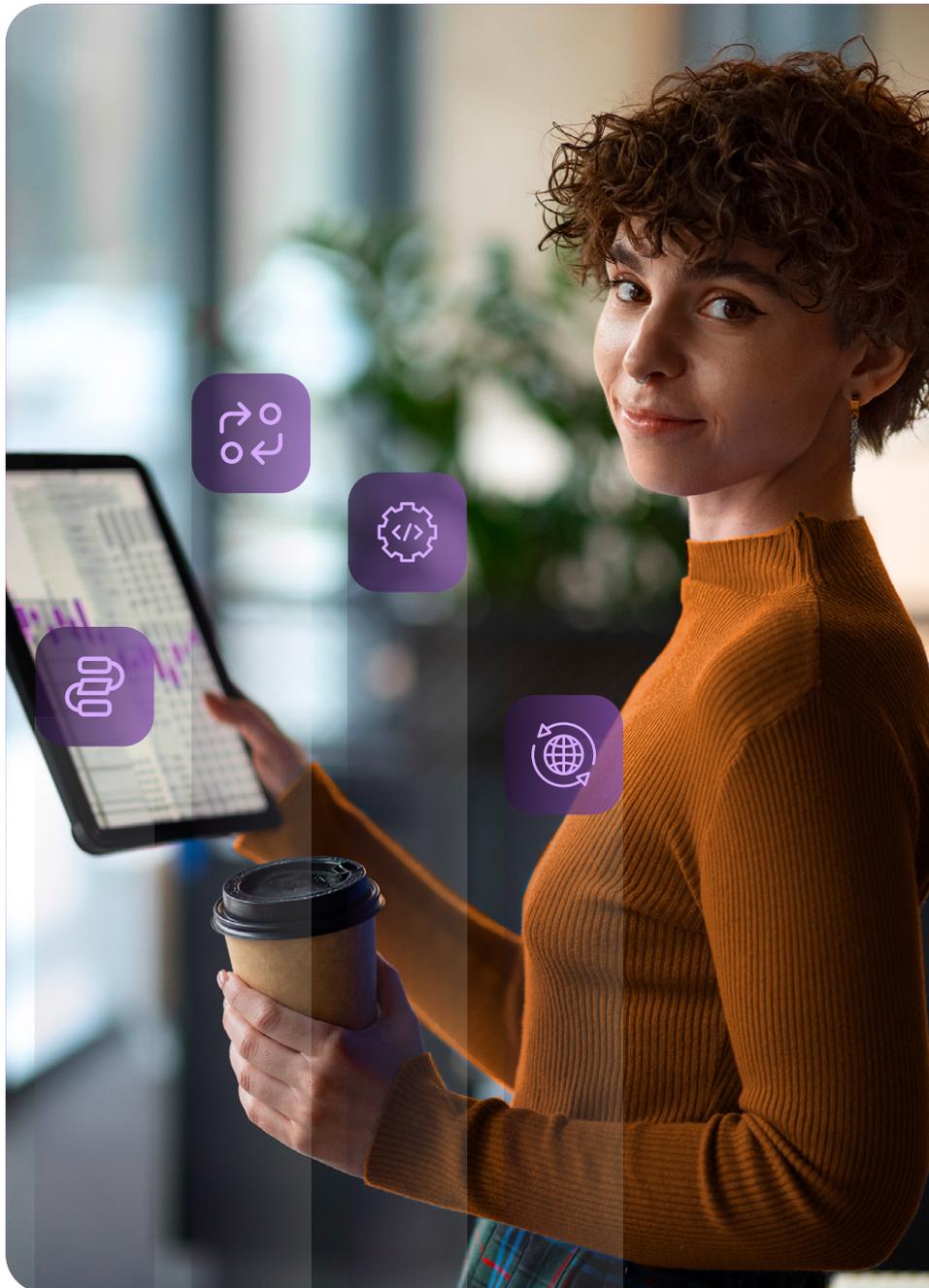
After one year of the project's first phase—with over 20 global and local partners integrated or in active integration—the API architecture evolved into an API Products model, allowing for modularity, personalization, and governance.

With a hybrid architecture, Ouribank now also operates on **AWS cloud**, aiming for scalability and leveraging Sensedia's DNA to structure an increasingly synergistic and efficient service shelf.



One of our big wins was the Dev Portal. We had little structure for developers, and we quickly implemented a white-label version provided by Sensedia. We applied our design system and, **in less than a month, we had a live portal**, which brought a quick win to the entire context," says Marcelo Maylinch.





Results After Year One (Phase 1):

- 20+ global and local partners integrated or in active integration.
- 2M+ operations per month processed via APIs.
- 60% reduction in lead time for new partner integration.
- 98 endpoints available on the portal.
- Over 50% reduction in post-integration errors.
- 99.5% availability and operational reliability.

Agility in integrating with partners: a key differentiator for scaling businesses



"The reduction in integration time with partners was, without a doubt, the most relevant gain," points out Maylinch.

Conclusion

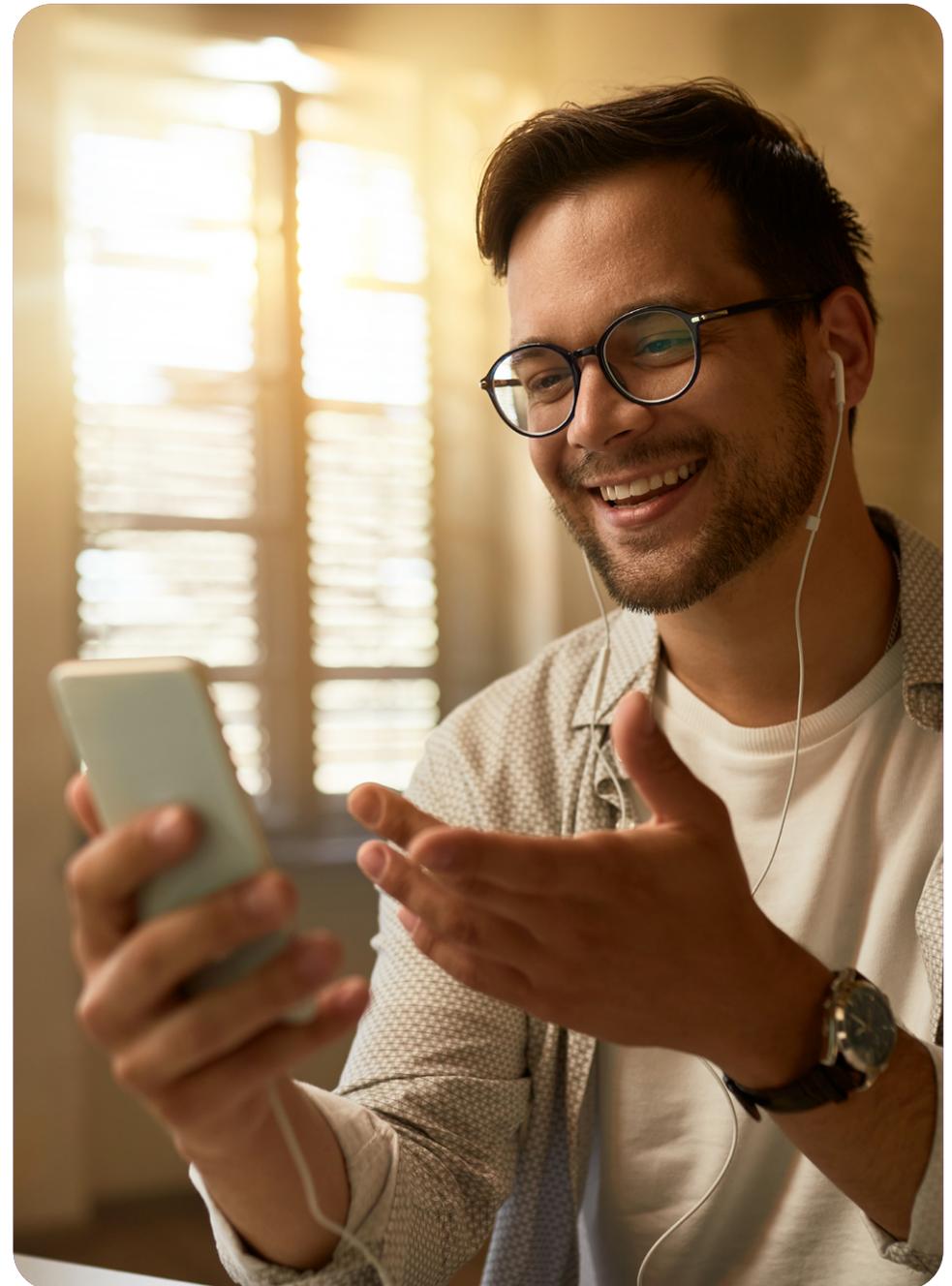
The partnership between Ouribank and Sensedia has brought significant benefits, such as greater agility in the integration of financial services, enhanced security, and a more seamless digital experience for customers.

With Sensedia's expertise in APIs and innovation, Ouribank is prepared to continue its growth in the market, expand its partner ecosystem, and meet the future demands of the financial sector in a scalable and efficient manner.

“Our goal of scaling Ouribank's Solutions Hub, integrating fintechs, and enabling international business via APIs required a robust API Management strategy, and we found that in Sensedia. This pillar is what sustains our ability to grow with agility, control, and security today.”



Marcelo Maylinch
CIO of Ouribank



Enabling a more digital, connected, and open world.

Want to know how Sensedia can help your company accelerate its digital transformation and strengthen its connections? Contact us through our website to discover customized solutions that drive business.

For more success stories like this one click here:

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